

**“The Marvelousness of the Mid-Atlantic shines
brightest when we serve together in**

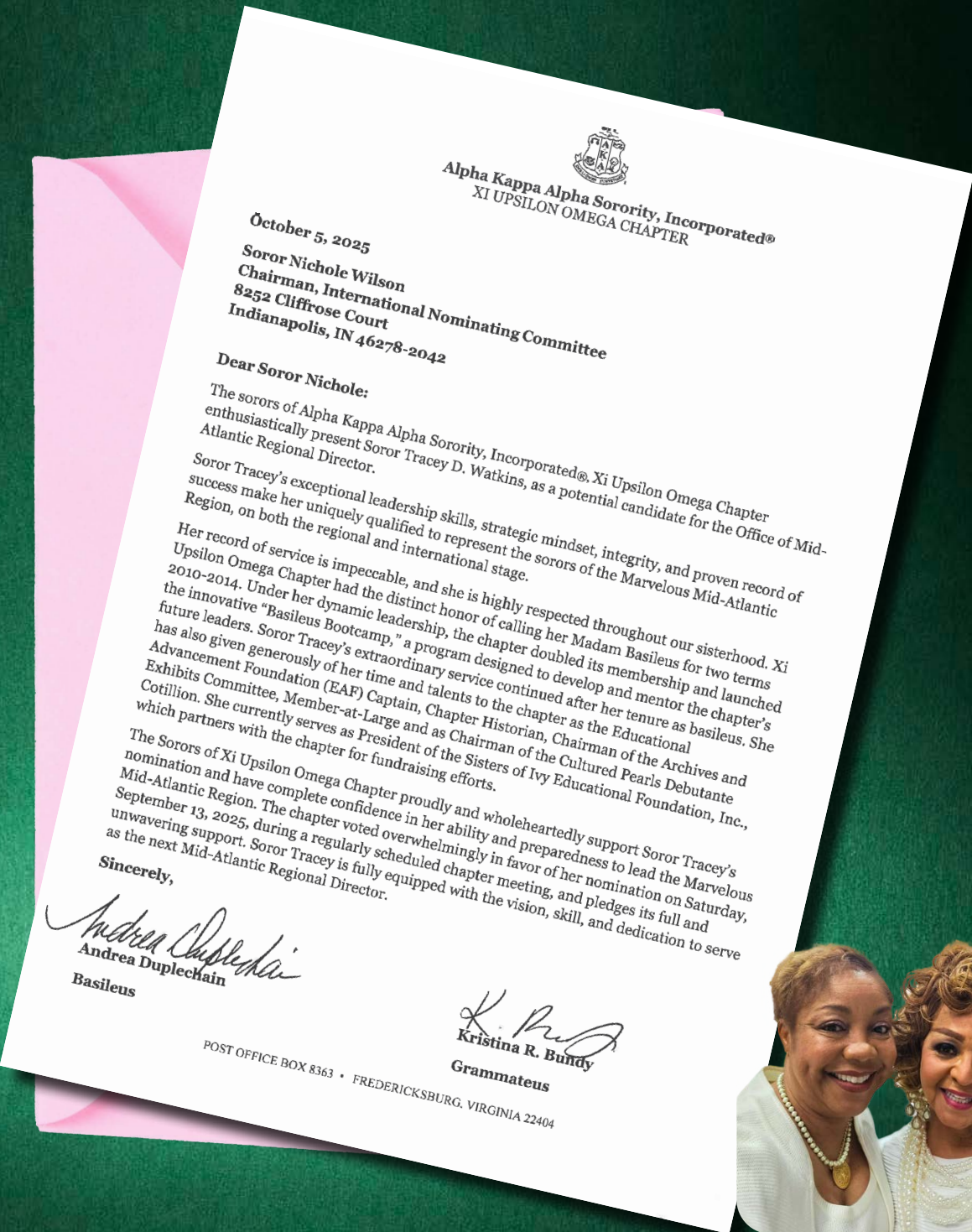


Genuine • Purposeful • Sisterhood”

TRACEY D. WATKINS

Candidate for Mid-Atlantic Regional Director

Chapter Endorsement



Dear Sorors of the MARvelous Mid-Atlantic Region,

I humbly ask for your support as I announce my candidacy to become your next Mid-Atlantic Regional Director.

IBTW Diamond Soror Gladys West and Charter Member of my beloved Xi Upsilon Omega Chapter, Fredericksburg, Virginia was our national "Hidden Figure" for her development of the mathematics behind the Global Positioning System (GPS) that we greatly rely on to help us determine where we're heading toward our chosen destination.

In the same pioneering visionary spirit of moving forward and creating lasting impact, I offer "GPS" as the standard for Genuine, Purposeful, Sisterhood in the Mid-Atlantic Region.

My GPS is focused on utilizing a "Soror First" approach, and I desire to enhance the MAR soror experience through transparent, efficient, and accountable leadership.

As your next Regional Director, together, our direction will be:

- Genuine as we strengthen our regional brand, highlighting the MARvelous uniqueness of the Mid-Atlantic, coupled with a commitment to sisterly service to our communities
- Purposeful as we leverage and fully utilize technology for timely information, communication, and leadership development training
- Sisterhood-centered in engagement to empower undergraduate and graduate sorors for maximum involvement and collaboration in chapter and Regional activities

My GPS offers a unique Mid-Atlantic perspective combined with 40 years of service and significant appointments at the sorority's chapter, Regional, and International levels, equipping me to lead and guide with integrity and equally important, to listen. Having been a team leader and team player, I will always value your input and feedback and have you in mind when acting in the best interests of the region. I am passionate about leadership development and a strong advocate for opportunities and training to ensure that MAR sorors are "Day 1" ready to assume leadership responsibilities at all levels. With our GPS set in the right direction, our region is ready to be even more MARvelous.

Isaiah 30:21 tells us, "And your ears shall hear a word behind you, saying, 'This is the way, walk in it,' when you turn to the right or when you turn to the left."

With forward directional guidance and sense of purpose, I give you the most valuable thing I possess, my word that I will continue the Mid-Atlantic's great commitment to service with sisterly grace, integrity, and dedication "with a smile." Sorors, get ready to set your MAR GPS for Genuine Purposeful Sisterhood!

Thank you for your consideration, and may God bless you and our great Sorority.

Yours In Sisterly Love and Service,

Soror Tracey

"When our hearts are true and our purpose is clear, our sisterhood becomes unstoppable."

Western Carolina

Northern Western Virginia

Tidewater



Eastern Carolina

Northern Carolina



Message to Sorors of the MARvelous Mid-Atlantic Region

My Vision for the Region

Genuine in Heart. Purposeful in Action. United in Sisterhood

In the visionary spirit of moving forward and creating lasting impact, I offer GPS as the standard for **Genuine, Purposeful, Sisterhood in the Mid-Atlantic Region.**

GPS is focused on utilizing a “Soror First” approach, and a desire to enhance the Mid-Atlantic Region Soror experience through transparent, efficient and accountable leadership.

Behind every vision is a visionary who helps us navigate new territory and inspires us to achieve new standards of excellence. GPS will chart our course.



IBTW Diamond Soror Gladys West
Pioneer, GPS Technology System
Charter Member, Xi Upsilon Omega



Genuine

Genuineness builds trust. Trust strengthens bonds. Bonds sustain sisterhood.

The Love That Begins At Home Blossoms Into The Service We Give To The World

— At the heart of my journey stands a family whose love, faith, and support have shaped the woman and leader I am today.

I am the proud mother of one son, Harlan, and daughter-in-law, Latasha. Together, they have gifted me three incredible grandchildren — Jordan, Emmerie, and Ryan — who continue to bring joy, laughter, and purpose to my life.

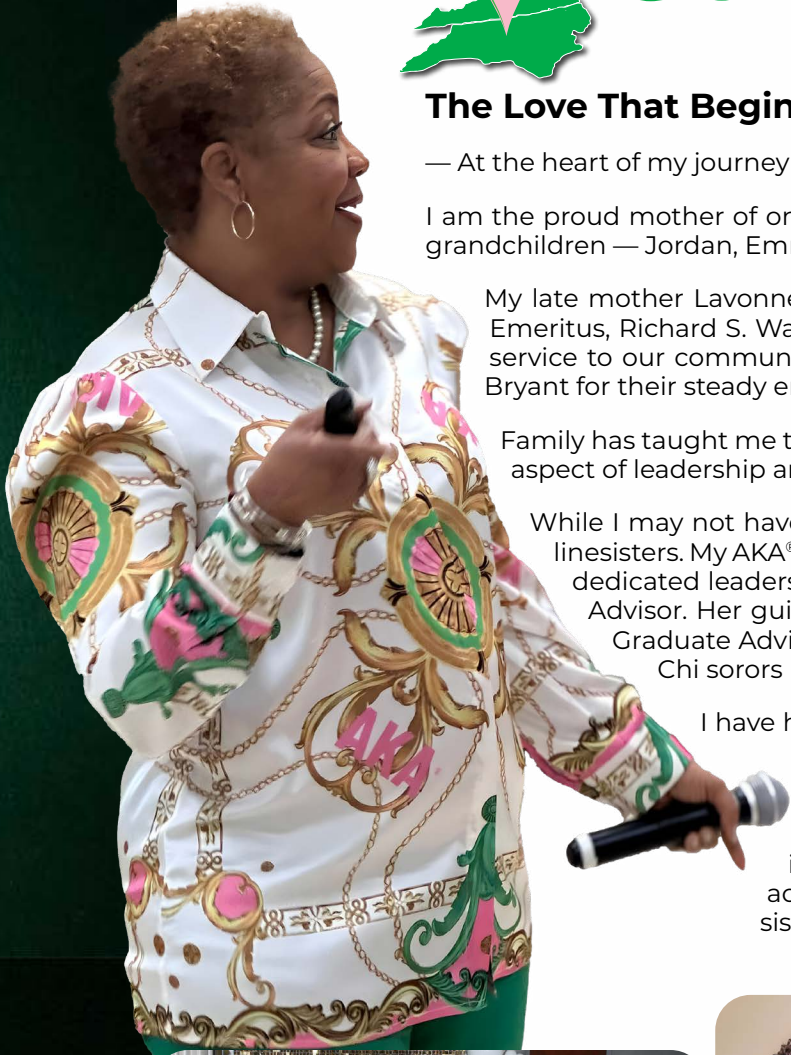
My late mother Lavonne’s grace and wisdom remain a guiding light, while the enduring faith of my father, Bishop Emeritus, Richard S. Watkins, instilled in me spiritual direction, a sense of integrity in all interactions, and a focus for service to our community. I am also grateful for the strength and support of my three brothers and my HoneyBoo Bryant for their steady encouragement.

Family has taught me the true meaning of connection, compassion, and commitment — values that I carry into every aspect of leadership and sisterhood.

While I may not have biological sisters, I have my sorors, most importantly my Spring 1986 “14 Sweet Sensations” linesisters. My AKA® journey began with them at the University of South Carolina Theta Gamma Chapter under the dedicated leadership of 18th South Atlantic Regional Director, Soror Sharon Brown Harriott, my then Graduate Advisor. Her guidance and example inspired the course of my own Sorority journey where I, too, served as a Graduate Advisor to the Kappa Chi Chapter, Auburn University. I am proud that several of my former Kappa Chi sorors have served as Basilei and Graduate Advisors for full circle moments.

I have had the honor of serving in three regions, however, there is no other region like the Marvelous Mid-Atlantic Region where I have built genuine connections with sorors across generations — relationships rooted in authenticity, and love.

In the Marvelous Mid-Atlantic, genuineness will be our foundation. Through transparency in leadership and authenticity in service, we will strengthen the ties that unite us. When our actions reflect hearts that are loyal and true, we create a culture of trust, belonging, and enduring sisterly love.



Purposeful

Moving With Intention, Serving With Impact

Purpose transforms good intentions into great outcomes and ensures that our actions reflect the mission of Alpha Kappa Alpha Sorority, Incorporated®.

As Chairman, of the International Graduate Advisors Certification Committee, we prepared more than 3,300 graduate advisors to lead with purpose, mentor intentionally, engage meaningfully and execute with excellence while shaping the future of our Sisterhood.

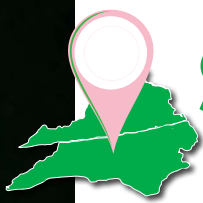
Purposeful leadership connects vision to results, ensuring that every undergraduate and graduate soror, every chapter, and every community feels the transformative power of our service.

A purposeful Mid-Atlantic Region is one where every initiative, partnership, and program is guided by vision and alignment. Purpose fuels our service, focuses our energy, and magnifies our collective impact.



With purpose as our compass, every challenge becomes an opportunity to serve.





Sisterhood

When hearts are genuine and purpose is strong —
sisterhood flourishes.



The Heartbeat of Who We Are

At the core of our identity lies Sisterhood, the sacred bond that connects every Alpha Kappa Alpha® woman.

Sisterhood is the road that connects us through love, respect, and unity for one another that strengthens our journey and sustains our legacy. As we are sisterly in our service, we engage and empower undergraduate and graduate Sorors for maximum involvement and collaboration, from new initiates to Silver, Golden, Pearl and Diamond members.

Together the Marvelous Mid-Atlantic Region will navigate every challenge and meet every opportunity with grace and confidence. We will always be mindful of the rich heritage we represent and the brighter future that we are building. Our **GPS** ensures that wherever the road leads us, we remain rooted in service, guided by purpose and connected by the timeless ties of sisterhood.

As Regional Director, I envision a region where sisterhood is intentional and inclusive — where every soror feels seen, supported, and valued. Through mentorship, transparent communications, and engagement, we will nurture the unbreakable bonds that define us.



Genuine • Purposeful • Sisterhood

Genuine in Heart. Purposeful in Action. United in Sisterhood

I am a purposeful leader with more than 25 years of experience as a senior executive and licensed attorney. My professional journey has been guided by a deep commitment to excellence and service to others—values that shape how I lead, serve, and engage.

EDUCATION | CERTIFICATIONS | AFFILIATIONS

- University of Richmond School of Law
- University of South Carolina
- University of South Florida, Corporate Training & Professional Education
 - Diversity, Equity & Inclusion in the Workplace Certificate
- Society for Human Resource Management (SHRM)
- Federal Executive Institute (FEI) – U.S. Office of Personnel Management

CIVIC & COMMUNITY ENGAGEMENT

- Crittenton House – Board of Advisors
- Solihun Institute – Board Member
- The Links, Incorporated
 - Crown Jewels (NC) Chapter: Immediate Past President
 - Greater Rappahannock (VA) Chapter: Charter Member
- Faith & Service: The Park Church, Charlotte, NC
 - Former Vice-President, National Youth Ministry of Soul Saving Station International, Inc.

HONORS & AWARDS

- "In A Still Small Voice," contributor – AKA® Leaves of Wisdom: Book of Meditations
- Mid-Atlantic Region Distinguished Service Award
- "If You Listen," featured poem Metropolitan Founders' Day – AKA® Book of Devotions
- Soror of the Year, Xi Upsilon Omega Chapter
- AKA® Image Award, Xi Upsilon Omega Chapter
- EAF® Men and Women of Distinction Award



Professional Profile



Genuine • Purposeful • Sisterhood

Genuine in Heart. Purposeful in Action. United in Sisterhood

INTERNATIONAL

- Chairman, International Graduate Advisors Certification Committee
- Co-Chairman, 115th International Founders' Day
- International Disaster Relief Committee Member
- Inaugural Soror Coach, Leadership Fellows Program
- SET/SITE Team Member

MID-ATLANTIC REGION

- Chairman, Mid-Atlantic Leadership Institute
- Chairman, Leadership Development Committee
- Chairman, Metropolitan Founders' Day
- Co-Chairman, 62nd Mid-Atlantic Regional Conference
- Chairman, Scholarship Committee
- Co-Chairman, Virginia State Legislative Day, Agenda Development

XI UPSILON OMEGA CHAPTER

- Chairman, Sisters of Ivy Educational Foundation, Inc.
- EAF Chapter Captain, Achieved Platinum Status
- Basileus
- Author, Chapter Creed

Record of Service



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